

## Kim McKay AO

### Director and CEO of the Australian Museum



Kim McKay AO has led the transformation of the Australian Museum (AM), the nation's first museum, into one of the region's pre-eminent natural history and cultural institutions. As Director and CEO, her initiatives include introducing free general admission for children, establishing the Australian Museum Centre for Citizen Science and restoring the Long Gallery (Australia's oldest museum gallery), to mark the AM's 190th year in 2017. She also commissioned the construction of the award-winning Crystal Hall visitor entrance and conceived the AM's Master Plan, to secure its position as the leading museum in Australia and the Pacific.

Kim was appointed AM director in 2014, becoming the first woman in the role in the museum's history. She manages the AM's collection of more than 18 million natural science and cultural objects, while overseeing its scientific research and public programs. She also served as a Trustee of the AM, from 2012 to 2014.

Kim's global experience in social responsibility programs includes her roles as co-founder of the Clean Up Australia and Clean Up the World campaigns. Before joining the AM, she was managing director of Momentum2, a marketing and communications agency specialising in major events and corporate sustainability programs.

While consulting for the National Geographic Society, from 2004 to 2010, she co-created The Genographic Project, the world's largest DNA population study. From 2000 to 2003, she was based in Washington, D.C., as the Senior Vice President, Marketing and Communications, for National Geographic Channels International.

While working in the United States, she also oversaw marketing and communications for the Discovery Channel's Eco-Challenge, the world's leading adventure sports race.

Kim co-founded the Clean Up Australia campaign in the 1990s and oversaw the expansion of the non-profit community event to more than 900 cities and towns. She then took the environmental initiative global by co-founding the Clean Up the World project, in conjunction with the United Nations Environment Program.

Kim was made an Officer of the Order of Australia, in 2008, for distinguished service to the environment and the community. She received Australian Geographic's Lifetime Conservation Award for Excellence, in 2013.

Kim actively promotes women into leadership roles within the AM and has championed a national mentoring program for women leaders. She is on the advisory board of the One Million Women organisation, which empowers women to act on climate change, and featured in the book *The Power of 100...One Hundred Women who have Shaped Australia*.

Kim is on the board of the Sydney Institute of Marine Science Foundation, the University of New South Wales Science Advisory Panel, the University of Technology, Sydney, Business Advisory Board, the Australian Fossil and Mineral Museum, the AM Foundation and the Lizard Island Research Foundation. She is also secretary of the AM Trust.

Kim is the co-author of five books in the "True Green" series about ways children can save the planet. She is an honorary Adjunct Professor at the Macquarie Graduate School of Management. She has a Bachelor of Communications degree from the University of Technology, Sydney.